

Pittsfield Downtown Streetscape Project



January 18, 2006



PROJECT AREA



MEMORIAL PARK

PARK SQUARE

BERKSHIRE MEDICAL



PITTSFIELD DOWNTOWN STREETScape PROJECT
Pittsfield, Massachusetts
January 18, 2006



PURPOSE OF THIS PROJECT

- * To update and expand streetscape master plan
- * Develop standards for public and private improvements
- * Prepare implementation strategy with cost estimates, phasing schedule and funding sources

STREETSCAPE GOALS

- * Improve Pedestrian Safety, Circulation, and Comfort
- * Stimulate Economic Development
- * Incorporate Culture/Heritage/History
- * Enhance Aesthetics
- * Create New Downtown Image
- * Incorporate Traffic Calming Measures



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STREETSCAPE ELEMENTS

- 1. STRUCTURE** – Framework for the project formed by:
 - a. roadways
 - b. buildings
 - c. existing vegetation
 - d. overhead/underground utilities
- 2. SURFACE MATERIALS** – Materials applied to the surface of sidewalks, crosswalks, and roadways.
Examples include:
 - a. concrete
 - b. asphalt
 - c. pavers
 - d. cobbles
- 3. PLANTINGS** – Vegetation added to the sidewalk environment for pedestrian comfort and visual interest.
Examples include:
 - a. street trees
 - b. planters / planting beds
 - c. ornamental trees / shrubs
 - d. grasses / perennials / groundcover
- 4. AMENITIES** – Elements added to the sidewalk that will benefit pedestrians and add visual interest.
Examples include:
 - a. benches / trash receptacles
 - b. lights
 - c. banners / signs / plaques
 - d. public art

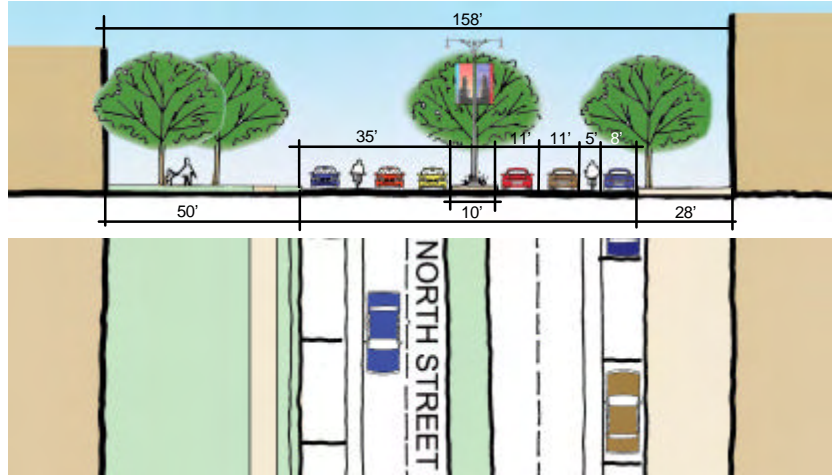


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PRIMARY DEVELOPMENT AREA - SOUTH

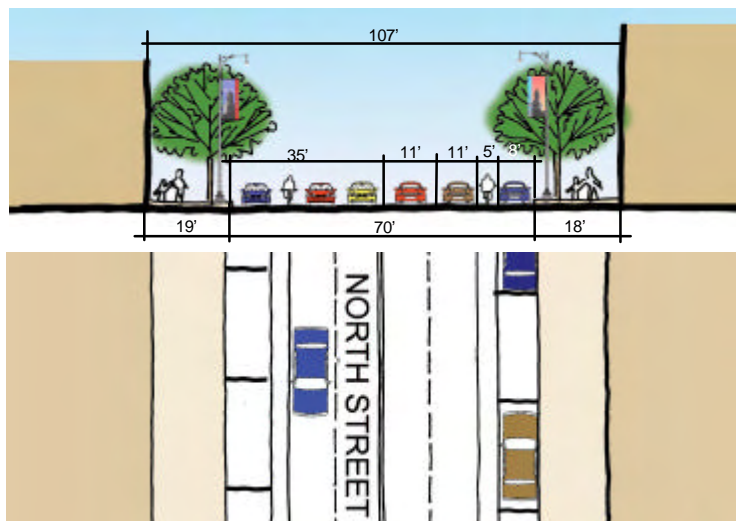
Housatonic Street to Park Square



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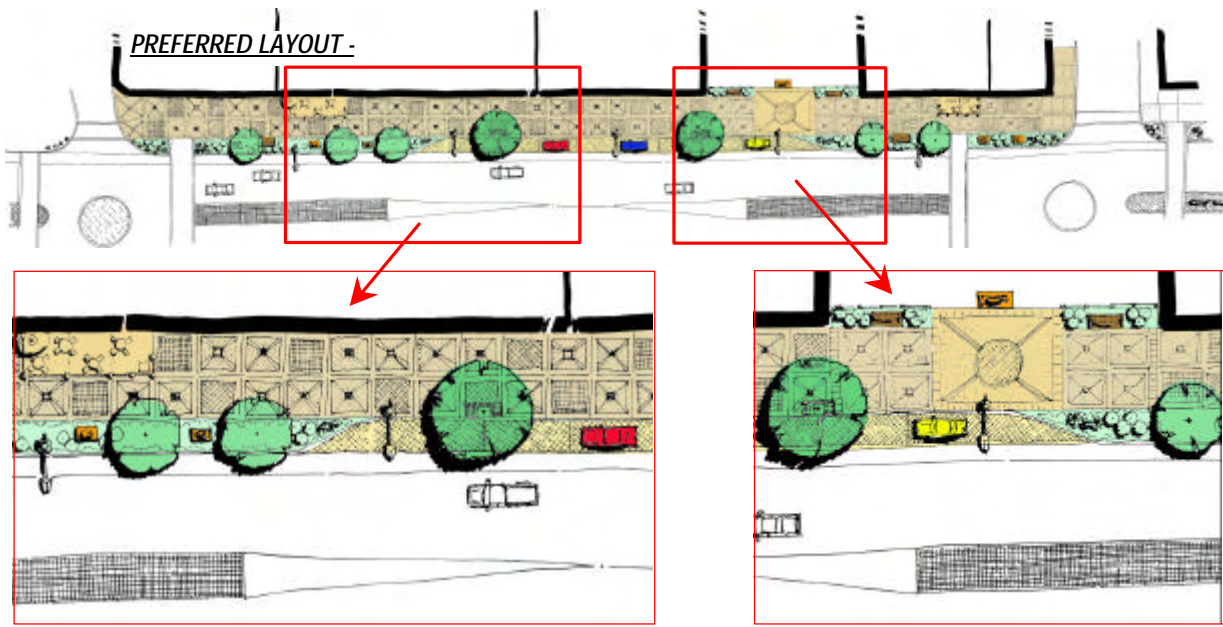
PRIMARY DEVELOPMENT AREA - NORTH



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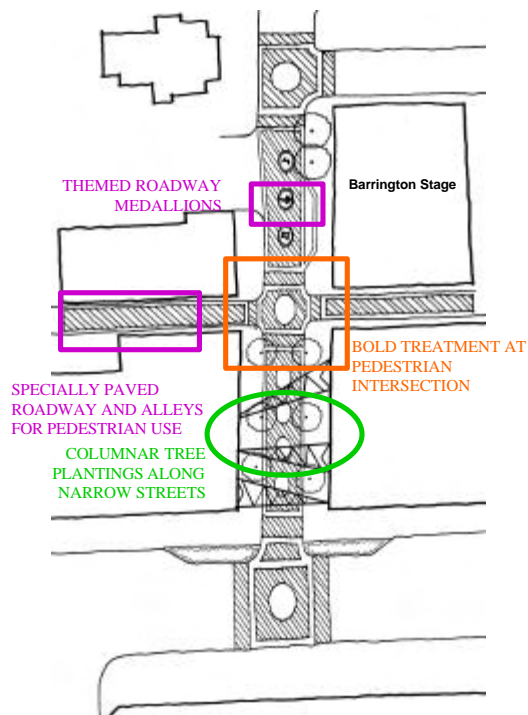
PRIMARY DEVELOPMENT AREA - SIDEWALK TREATMENT ALTERNATIVES



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ROADWAY / ALLEY CONNECTOR – TREATMENTS



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