CALL TO ARTISTS

PITTSFIELD PAINTBOX 2020

Project Overview
Artscape, Pittsfield's downtown public art committee, enhances the downtown with a changing cycle of art installations. Its Pittsfield Paintbox Project will bring intriguing and vibrant paintings to the streets' utility boxes (load centers). Artists will transform the typically drab electrical boxes, increasing the vibrancy of the artful streetscape.

Process
- Up to 3 designs by each artist will be considered.
- Selections will be made by a Jury created by Artscape.
- Submissions for Summer 2020 installation will be accepted through July 6, 2020.
- Artists will be notified if and when their designs are selected (expected by July 15, 2020).

Honoraria
Participating Paintbox artists may receive a $400 stipend ($150 supply stipend upon acceptance of their designs + $250 stipend upon completion of their boxes). Artists are responsible for the cost of all materials required to complete and protect their artwork beyond the supply stipend.

Design Guidelines
- Artwork must be original.
- Artists must avoid dark palettes in order to prevent boxes from overheating in the sun.
- Designs may be representational or abstract but must respond to the community’s context and be appropriate given the location and audience.
- Utility box size may vary; selected artists must be willing to adjust designs to their particular box.
PAINTBOX Application

Please submit up to 3 designs

Email completed application and appendices:
Subject: PaintBox
artscapepittsfieldma@gmail.com

Application checklist

☐ Completed Application with artist signature (2 page form)
*If you are unable to print the application due to Covid-19 restrictions, include your acceptance of terms in your email submission.
☐ Designs (up to 3), including color scheme and materials list
☐ Artist statement of intent, description of concept and approach (OPTIONAL)

Please note the operational use of the boxes: hinges, vents, locks and keyholes cannot be painted over. Artists must avoid dark palettes in order to prevent boxes from overheating.

Other Items to Consider

• The utility boxes must be scraped, cleaned and primed before the artists begin painting. We suggest taping over functional areas and spraying automobile primer.
• Only durable materials may be used in the creation of the artwork. Artists must avoid dark palettes in order to prevent boxes from overheating in the sun.
• Artists must supply their own water.
• Drop cloths should be used at all times while painting.
• Applied paint must not interfere with the operation of the box’s hinges, vents and locks, in addition to the legibility of any cautionary text on the box.
• Artists are responsible for protecting their work from the elements and possible vandalism with a protective varnish and coating of wax (Butcher’s Wax may be applied manually and buffed to a finish.)
• Passage on the sidewalk for pedestrians must be at all times maintained. Blocking traffic or lanes of the street may only be done in coordination with Artscape and City officials.
Name: 

Mailing Address:  

Phone: 

Email:  

Terms of Agreement  

All artists selected for PaintBox must agree to the following:  

• The work submitted by the artist is original, solely owned by the artist and reproduction will not violate the rights of any third party. Since the artistic designs leading up to and including the final design and dimension of the artwork are unique, the artist shall not make any additional, exact duplicate reproductions of the final design and dimension, nor shall the artist grant to a third party, the right to replicate the artistic designs and dimensions of the artwork, without the written permission of Artscape.  

• The accepted artwork developed under this contract shall be the exclusive property of Artscape and the City of Pittsfield.  

• The artist grants to Artscape and the City of Pittsfield, an irrevocable license to make reproductions of the artwork and the final designs to be used in brochures, media, publicity and catalogs or other similar, publications.  

• The artwork may be removed and/or destroyed at any time without notification of the artist to accommodate utility box replacement.

I am willing to waive the stipend for all boxes I am applying to paint: yes □ no □ 

I am willing to waive the stipend for additional boxes if I am granted a stipend for one box: yes □ no □ 

I understand that Artscape and the City of Pittsfield have the right to paint over my design if, in the future, the appearance deteriorates due to weather or vandalism.

__________________________________________
Artist Signature

__________________________________________
Date

Please contact Artscape at artscapepittsfieldma@gmail.com with questions.
Please use this utility box template to illustrate your design proposal in color. Sketches must be submitted electronically or on standard 8 ½” x 11” paper.

Note: The dimensions of the template do not accurately represent all utility box dimensions; therefore, the proposed design must be adjustable.