

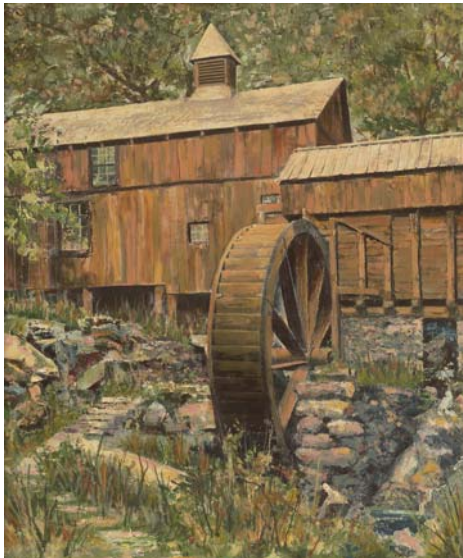
Guidelines for Rounding Board and Panels for Berkshire Carousel

Overview:

There will be twenty-eight (28) panels needed. There are to be fourteen (14) rounding boards on the carousel that are two (2) feet high by five (5) feet wide and form the outer upper border and will be separated by shields that will contain mirrors. Both the rounding boards and shields will be lighted. There will also be fourteen (14) panels that will be four (4) feet high and three (3) feet wide and will be in the upper center of the ride above mirrors and below smaller panels that surround the rods that provide movement to the ponies.

Subjects:

The Berkshire Carousel Art Committee (BCAC) is seeking artwork that is realistically historic, 1880-1920's Gilded Age Berkshire scenes as portrayed romantically from the turn of the 19th century. These are to be painted with a palette that is true to the color of the subject. Examples of selected subject areas and samples appear below:



History: Balloons in N. Adams

An example of the style that BCAC is seeking is the Hudson River School, which was a mid 19th century American Art Movement embodied by a group of landscape painters whose aesthetic vision was influenced by romanticism. Examples of Hudson River Artists appear below.



Thomas Cole



Albert Bierstadt



Frederic Church

Medium:

BCAC recommends acrylics or oil, but is open to other media in which the results have the appearance of oils. Digital images will be captured and reproduced. Artists will keep the original artwork.

Dimensions of Painting

The size of the rounding board panels will be and 2 feet 1-1/2 inches high and 5 feet 11 inches across. And the panels will be 4 feet across and 3 feet high.

The size of a painting does **NOT** have to be the size of the rounding board or panel but should be on the same ratio. Thus a rounding board could be painted on a canvas 12 inches high and 2.5 feet wide.

If a submission is to be for either a rounding board or a panel, it should be painted on the rounding board scale, but the main part of the picture should be able to fit in the scale for a panel. Thus, for example, a scene of the Mount Greylock Tower should be painted so as to fit on a panel and the sides could have scenery to fill out the rest of the rounding board. This would allow the painting to be used for either carousel part.

Sponsorships

Berkshire Carousel will solicit individual and corporate sponsors for the rounding boards and scenery panels to help with the carousel construction. None of the scenes will have corporate advertisements on the carousel in terms of company names, paintings, or logos. (An exception in a building, vehicle or sign may be made if the building or scene is representative of a historic item.) Many potential sponsors may not make a commitment until there are completed paintings available upon which to make a selection. Berkshire Carousel will give all sponsors and the artist a print of the original painting. The artist will also receive a digital image on disc.

Selection

Berkshire Carousel's Art Selection Committee will select the paintings for the rounding boards and panels via a blind selection process with a panel of three artists involved in the Berkshire Carousel project. Staff will "mask" any identities before a review and selection. Contributing artists provide all art supplies and all artwork will be done voluntarily. Please see subject suggestions in this document.

Following the preliminary selection, there will be additional reviews to complete the finalists for the forty-eight panels. Final selections will be made from these.

Timelines

Applications should be completed and submitted by November 22, 2010. Reviews and selections by BCAC will be completed in 2010 and artists will be asked to complete paintings by June 1, 2011.

Application

Each applicant is to complete the brief form indicating contact information, experience and selection of theme(s) for his/her painting. Along with the application, photographic examples of three paintings of related work/style need to be submitted and a sketch of the proposed painting must be included. BCAC will contact the applicant regarding approval and steps to follow.

More Information

Please contact Berkshire Carousel Director, Maria Caccaviello at 413-499-0457, if there are questions or write berkshirecarousel@yahoo.com. Also please visit the website at www.berkshirecarousel.com for more information on the carousel and www.berkshirecarousel.net for more pictures and information on artwork.

Subject Suggestions

BCAC has selected a variety of subjects for rounding boards to cover a range of locales, events, history and beauty of the Berkshires. If an artist has another idea, BCAC is open to exploring the option for inclusion. Some of the subjects include:

- Ø 1. View of Park Square, Pittsfield (with popcorn wagon)
- Ø 2. Pontoosuc Lake with the boat, the Sheila, and Mt. Greylock in the background
- Ø 3. Great Barrington Fair with racetrack
- Ø 4. Hancock Shaker Village with the Round Barn
- Ø 5. “Santarella” gingerbread house, Tyringham (studio of Henry Kitson, sculptor of the Minuteman statue and others)
- Ø 6. Balloons taking off in North Adams (from historical photo of gas balloons)
- Ø 7. Train in entrance of Hoosac Tunnel
- Ø 8. Mohawk Trail montage or scene: Hairpin Turn, Native American statue “Hail to the Sunrise”, Whitcomb Summit
- Ø 9. Fourth of July Parade with antique fire vehicle
- Ø 10. “Berkshire Park”, the trolley park on Route 8 of yore, with carousel.
- Ø 11. Arts montage: music, dance, and theater.... Tanglewood or representative images.
- Ø 12. Downtown view of a town like Lee with white church or Rockwell’s view of Stockbridge
- Ø 13. View of original Shadowbrook, “cottage” overlooking Stockbridge Bowl
- Ø 14. Wahconah Falls or Bash Bish Falls
- Ø 15. Williams College Campus scene
- Ø 16. Mt. Greylock Monument scene
- Ø 17. The early baseball games in Pittsfield
- 18. The Pittsfield Train Station

The Pittsfield Fire Station
(More can be added)

Deadline: November 22, 2010

Berkshire Carousel, Inc.

Artist Application for Panel and Rounding Board Art

Name _____

Address _____

Phone _____ Email _____

Design Project:

_____ Rounding Board

_____ Panel

_____ Either Rounding Board or Panel

Please describe painting and include a sketch: (description may be attached)

Please submit this form with sketch and three photos of original prior artwork to:

Berkshire Carousel
5 Whipple St.
Pittsfield, MA 01021

Artist agrees that digital images will be captured and reproduced. Artist will retain ownership and original artwork. Image will be used for direct use of rounding boards and for marketing purposes only.

Date

Signature